



Retail GAPs by Product Line Rhode Island

Total Population 1,052,310
Total Households 404,389
Median Household Income \$45,508

Total Retail Sales	\$10,357,406,313	\$11,735,462,859	88
Total Retail Sales (including Foodservice)	\$11,637,570,605	\$13,542,935,668	86

Product Line Description	Total Demand	Actual Sales	GAP Index
Groceries	\$1,674,428,450	\$2,063,560,535	81
Meals	\$1,194,898,209	\$1,573,675,912	76
Drinks (Served)	\$139,420,190	\$258,234,614	54
Packaged Alcohol	\$200,384,451	\$263,966,966	76
Tobacco Products	\$230,214,380	\$265,532,137	87
Drugs/HBA	\$834,839,639	\$1,281,564,815	65
Soaps/Cleaners	\$83,995,317	\$82,185,446	102
Paper/Related Products	\$76,365,187	\$82,142,247	93
Mens Wear	\$177,400,762	\$195,287,156	91
Womens Wear	\$351,816,859	\$789,056,938	45
Childrens Wear	\$112,329,734	\$134,656,010	83
Footwear	\$134,854,263	\$129,690,702	104
Sewing/Knitting Goods	\$15,694,174	\$12,290,033	128
Drapes/Coverings	\$71,883,964	\$76,132,282	94
Major Appliances	\$100,262,489	\$93,412,807	107
Small Appliances	\$27,500,005	\$19,526,044	141
TVs/Video Equipment	\$128,080,837	\$108,690,690	118
Audio/Musical Instruments/Supplies	\$126,801,810	\$85,408,896	148
Furniture/Sleep Equipment	\$187,359,342	\$197,935,710	95
Floor Coverings	\$79,820,223	\$78,717,890	101
Computer Hardware/Software	\$194,085,378	\$82,985,103	234
Kitchenware	\$139,839,620	\$291,486,092	48
Jewelry	\$103,553,555	\$182,207,766	57
Books	\$70,178,815	\$43,531,860	161
Photo Equipment	\$25,177,805	\$16,221,553	155
Toys/Hobby/Games	\$106,078,621	\$107,376,140	99
Optical Goods	\$26,412,840	\$32,414,304	81
Sporting Goods	\$166,910,975	\$151,899,925	110
Recreational Vehicles	\$37,513,662	\$40,389,818	93
Hardware/Tools	\$249,381,000	\$230,524,977	108
Lawn/Garden	\$214,679,835	\$161,020,565	133
Lumber/Supplies	\$405,459,933	\$395,883,650	102
Paint	\$69,992,768	\$70,026,280	100
Wallpaper	\$3,038,945	\$3,216,043	94

Retail GAPs by Product Line **Rhode Island**

New/Used Cars/Trucks/Vans	\$1,440,657,660	\$1,659,672,566	87
Auto Fuels	\$1,127,893,312	\$755,492,794	149
Auto Lubricants	\$25,404,578	\$16,010,999	159
Auto Tires/Batteries/Accessories	\$278,532,484	\$246,572,544	113
Household Fuels	\$140,383,893	\$241,389,985	58
Pets/Supplies	\$69,326,737	\$79,113,305	88
Other Merchandise	\$338,076,507	\$335,722,254	101