

Premium Demographic Profile Report: 2015 Projections

Rhode Island

Demographic Description	Total	%	Market Index
Total Households	406,494		
Households by Race of Householder			
White	279,021	68.6%	106
Black	13,328	3.3%	33
Native American/Alaskan Native	1,433	0.4%	58
Asian/Hawaiian/Pacific Islander	5,877	1.4%	63
Other/Multi-Racial	106,835	26.3%	116
Households, Hispanic Head of Hh	41,724	10.3%	82
Households by Age of Householder			
< 25 Years	16,654	4.1%	88
25 - 34 Years	63,124	15.5%	98
35 - 44 Years	65,089	16.0%	93
45 - 54 Years	78,520	19.3%	102
55 - 64 Years	81,088	19.9%	105
65 - 74 Years	57,366	14.1%	102
75 - 84 Years	30,847	7.6%	100
85+ Years	13,806	3.4%	116
Households by Count of Persons			
1 Person	128,752	31.7%	110
2 Persons	115,961	28.5%	102
3 Persons	59,590	14.7%	103
4 Persons	62,942	15.5%	95
5 Persons	26,436	6.5%	86
6 Persons	8,495	2.1%	72
7+ Persons	4,318	1.1%	52
Family Households	251,130		
Families by Type			
Married Couple, Children	77,042	30.7%	96
Male Head of Hh, No Wife, Children	8,379	3.3%	78
Female Head of Hh, No Husband, Children	36,488	14.5%	108
Married Couple, No Children	105,920	42.2%	103
Male Head of Hh, No Wife, No Children	8,609	3.4%	106
Female Head of Hh, No Husband, No Children	14,692	5.9%	98
Non-Family Households	155,364		
Non-Families by Type			
1 Person, Male	56,973	36.7%	98
1 Person, Female	71,779	46.2%	100
2+ Persons, Male Head of Hh, Children	614	0.4%	63
2+ Persons, Female Head of Hh, Children	323	0.2%	96
2+ Persons, Male Head of Hh, No Children	14,218	9.2%	106
2+ Persons, Female Head of Hh, No Children	11,457	7.4%	107



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Demographic Description	Total	%	Market Index
Family Households	251,130		
Family Households by Income			
< \$10,000	8,725	3.5%	92
\$10,000 - \$14,999	6,865	2.7%	95
\$15,000 - \$19,999	7,786	3.1%	87
\$20,000 - \$24,999	8,912	3.5%	93
\$25,000 - \$29,999	8,095	3.2%	79
\$30,000 - \$34,999	10,257	4.1%	95
\$35,000 - \$39,999	9,616	3.8%	91
\$40,000 - \$49,999	18,393	7.3%	87
\$50,000 - \$59,999	17,190	6.8%	83
\$60,000 - \$74,999	25,236	10.0%	87
\$75,000 - \$99,999	46,156	18.4%	115
\$100,000 - \$124,999	33,138	13.2%	121
\$125,000 - \$149,999	19,865	7.9%	121
\$150,000 - \$199,999	18,027	7.2%	113
\$200,000 - \$249,999	4,460	1.8%	95
\$250,000+	8,409	3.3%	93
Aggregate Family Income (Millions)	\$25,503		
Average Family Income	\$101,553		110
Median Family Income	\$76,575		112
Non-Family Households	155,364		
Non-Family Households by Income			
< \$10,000	20,303	13.1%	113
\$10,000 - \$14,999	17,130	11.0%	111
\$15,000 - \$19,999	11,957	7.7%	97
\$20,000 - \$24,999	10,526	6.8%	95
\$25,000 - \$29,999	7,801	5.0%	77
\$30,000 - \$34,999	9,964	6.4%	100
\$35,000 - \$39,999	7,794	5.0%	93
\$40,000 - \$49,999	12,645	8.1%	84
\$50,000 - \$59,999	12,364	8.0%	98
\$60,000 - \$74,999	14,914	9.6%	112
\$75,000 - \$99,999	15,290	9.8%	118
\$100,000 - \$124,999	6,576	4.2%	96
\$125,000 - \$149,999	3,006	1.9%	88
\$150,000 - \$199,999	3,088	2.0%	100
\$200,000 - \$249,999	679	0.4%	78
\$250,000+	1,327	0.9%	74
Aggregate Non-Family Income (Millions)	\$8,164		
Average Non-Family Income	\$52,549		107
Median Non-Family Income	\$35,000		97



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Demographic Description	Total	%	Market Index
Total Households	406,494		
Owner-Occupied Households	255,360	62.8%	94
0 Vehicles	5,067	2.0%	76
1 Vehicle	62,866	24.6%	99
2 Vehicle	112,103	43.9%	102
3 Vehicle	51,290	20.1%	101
4 Vehicle	18,783	7.4%	108
5+ Vehicles	5,251	2.1%	78
Total Autos Available (Owner Hhs)	559,266		
Average Autos per Household (Owner Hhs)	2.19		101
Renter-Occupied Households	151,134	37.2%	113
0 Vehicles	27,579	18.2%	98
1 Vehicle	79,474	52.6%	110
2 Vehicle	32,954	21.8%	85
3 Vehicle	7,056	4.7%	77
4 Vehicle	2,418	1.6%	106
5+ Vehicles	1,653	1.1%	195
Total Autos Available (Renter Hhs)	197,108		
Average Autos per Household (Renter Hhs)	1.30		97
Total Male Population, 16+ Years	413,534		
In Armed Forces	3,188	0.8%	94
Employed	273,007	66.0%	100
Unemployed	20,030	4.8%	108
Not in Labor Force	117,309	28.4%	100
Total Female Population, 16+ Years	440,671		
In Armed Forces	521	0.1%	91
Employed	251,701	57.1%	103
Unemployed	17,043	3.9%	104
Not in Labor Force	171,406	38.9%	95
Total Population, 25+ Years	734,441		
No High School Diploma	99,922	13.6%	107
High School Graduate	216,191	29.4%	98
College, No Degree	120,213	16.4%	85
Associate Degree	55,984	7.6%	92
College Degree	148,046	20.2%	108
Graduate/Professional Degree	94,085	12.8%	116