



Merchandise Sales by Store Type: Appliances & Electronics **Rhode Island**

Total Population	1,052,310
Total Households	404,389
Median Household Income	\$45,508
Total Retail Sales	\$11,735,462,859
Total Retail Sales (including Foodservice)	\$13,542,935,668

Merchandise Line / Store Type	Total Sales	Market Index
Major Appliances	\$93,412,807	76
in Appliance Stores	\$34,503,221	
in Electronics Stores	\$4,665,335	
in Department Stores	\$30,113,999	
in All Other Stores	\$24,130,252	
Kitchen Appliances	\$42,819,586	78
in Appliance Stores	\$18,131,315	
in Electronics Stores	\$3,288,834	
in Department Stores	\$18,981,213	
in All Other Stores	\$2,418,224	
Laundry Appliances	\$9,270,672	85
in Appliance Stores	\$8,431,957	
in Electronics Stores	\$733,043	
in Department Stores	\$0	
in All Other Stores	\$105,672	
Other Appliances	\$23,612,056	87
in Appliance Stores	\$7,939,949	
in Electronics Stores	\$643,458	
in Department Stores	\$11,132,786	
in All Other Stores	\$3,895,863	
Small Appliances	\$19,526,044	53
in Department Stores	\$7,451,740	
in Warehouse Clubs	\$3,531,488	
in All Other Stores	\$8,542,816	
TVs/Video Equipment	\$108,690,690	69
in Electronics Stores	\$47,456,849	
in Department Stores	\$22,531,961	
in All Other Stores	\$38,701,880	
TVs	\$39,457,535	64
in Electronics Stores	\$20,517,939	
in Department Stores	\$7,499,566	
in All Other Stores	\$11,440,030	

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Merchandise Line / Store Type	Total Sales	Market Index
Audio/Musical Instruments/Supplies	\$85,408,896	56
in Electronics Stores	\$28,142,542	
in Department Stores	\$13,895,338	
in CD & Record Stores	\$16,376,246	
in All Other Stores	\$26,994,770	
Audio Equipment	\$38,702,313	61
in Electronics Stores	\$23,779,735	
in Department Stores	\$6,897,036	
in All Other Stores	\$8,025,542	
CDs/Records	\$32,618,970	64
in Electronics Stores	\$4,362,807	
in Department Stores	\$6,998,302	
in CD & Record Stores	\$15,925,850	
in All Other Stores	\$5,332,011	
Computer Hardware/Software	\$82,985,103	37
in Computer Stores	\$30,905,187	
in Web/Mail Order	\$630,858	
in Electronics Stores	\$32,783,781	
in All Other Stores	\$18,665,277	
Computer Hardware	\$82,985,103	38
in Computer Stores	\$30,905,187	
in Web/Mail Order	\$630,858	
in Electronics Stores	\$32,783,781	
in All Other Stores	\$18,665,277	
Computer Software	\$8,832,753	32
in Computer Stores	\$2,765,928	
in Web/Mail Order	\$50,624	
in Electronics Stores	\$2,793,029	
in All Other Stores	\$3,223,172	