

Premium Demographic Profile Report: Census 2000

Rhode Island

Demographic Description	Total	%	Market Index
Total Households	408,424		
Households by Race of Householder			
White	360,443	88.3%	111
Black	15,922	3.9%	34
Native American	1,703	0.4%	57
Asian/Pacific Islander	6,872	1.7%	55
Other/Multi-Racial	23,484	5.7%	107
Households, Hispanic Head of Hh	25,110	6.1%	70
Households by Age of Householder			
< 25 Years	19,719	4.8%	92
25 - 34 Years	66,084	16.2%	93
35 - 44 Years	92,035	22.5%	99
45 - 54 Years	81,400	19.9%	99
55 - 64 Years	52,966	13.0%	96
65 - 74 Years	46,129	11.3%	104
75 - 84 Years	38,241	9.4%	120
85+ Years	11,850	2.9%	126
Households by Count of Persons			
1 Person	116,678	28.6%	111
2 Persons	130,732	32.0%	98
3 Persons	67,356	16.5%	100
4 Persons	57,638	14.1%	99
5 Persons	24,253	5.9%	90
6 Persons	7,804	1.9%	76
7+ Persons	3,963	1.0%	55
Family Households	265,398		
Families by Type			
Married Couple, Children	89,638	33.8%	93
Male Head of Hh, No Wife, Children	8,373	3.2%	88
Female Head of Hh, No Husband, Children	35,085	13.2%	108
Married Couple, No Children	107,119	40.4%	102
Male Head of Hh, No Wife, No Children	7,659	2.9%	114
Female Head of Hh, No Husband, No Children	17,524	6.6%	116
Non-Family Households	143,026		
Non-Families by Type			
1 Person, Male	48,235	33.7%	96
1 Person, Female	68,443	47.9%	104
2+ Persons, Male Head of Hh, Children	971	0.7%	73
2+ Persons, Female Head of Hh, Children	332	0.2%	80
2+ Persons, Male Head of Hh, No Children	13,596	9.5%	92
2+ Persons, Female Head of Hh, No Children	11,449	8.0%	104

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Demographic Description	Total	%	Market Index
Family Households	265,398		
Family Households by Income			
< \$10,000	14,786	5.6%	102
\$10,000 - \$14,999	10,980	4.1%	100
\$15,000 - \$19,999	12,168	4.6%	94
\$20,000 - \$24,999	12,712	4.8%	87
\$25,000 - \$29,999	13,486	5.1%	87
\$30,000 - \$34,999	14,129	5.3%	88
\$35,000 - \$39,999	14,440	5.4%	92
\$40,000 - \$49,999	29,130	11.0%	97
\$50,000 - \$59,999	28,380	10.7%	104
\$60,000 - \$74,999	36,301	13.7%	110
\$75,000 - \$99,999	37,632	14.2%	111
\$100,000 - \$124,999	18,984	7.2%	108
\$125,000 - \$149,999	8,563	3.2%	100
\$150,000 - \$199,999	6,940	2.6%	93
\$200,000 - \$249,999	1,918	0.7%	84
\$250,000+	4,849	1.8%	87
Aggregate Family Income (Millions)	\$17,158		
Average Family Income	\$64,649		99
Median Family Income	\$53,829		106
Non-Family Households	143,026		
Non-Family Households by Income			
< \$10,000	28,888	20.2%	111
\$10,000 - \$14,999	17,560	12.3%	112
\$15,000 - \$19,999	13,389	9.4%	101
\$20,000 - \$24,999	12,236	8.6%	97
\$25,000 - \$29,999	10,634	7.4%	96
\$30,000 - \$34,999	10,094	7.1%	99
\$35,000 - \$39,999	7,945	5.6%	93
\$40,000 - \$49,999	12,478	8.7%	96
\$50,000 - \$59,999	9,462	6.6%	102
\$60,000 - \$74,999	8,372	5.9%	95
\$75,000 - \$99,999	6,070	4.2%	86
\$100,000 - \$124,999	2,642	1.8%	81
\$125,000 - \$149,999	1,054	0.7%	72
\$150,000 - \$199,999	1,014	0.7%	77
\$200,000 - \$249,999	133	0.1%	47
\$250,000+	1,055	0.7%	79
Aggregate Non-Family Income (Millions)	\$4,768		
Average Non-Family Income	\$33,334		78
Median Non-Family Income	\$24,771		92



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Demographic Description	Total	%	Market Index
Total Households	408,424		
Owner-Occupied Households	245,156	60.0%	91
0 Vehicles	9,501	3.9%	86
1 Vehicle	67,783	27.6%	100
2 Vehicle	117,351	47.9%	106
3 Vehicle	37,987	15.5%	95
4 Vehicle	9,501	3.9%	86
5+ Vehicles	2,988	1.2%	74
Total Autos Available (Owner Hhs)	471,353		
Average Autos per Household (Owner Hhs)	1.92		98
Renter-Occupied Households	163,268	40.0%	118
0 Vehicles	35,089	21.5%	100
1 Vehicle	80,876	49.5%	106
2 Vehicle	39,276	24.1%	97
3 Vehicle	5,846	3.6%	73
4 Vehicle	1,154	0.7%	64
5+ Vehicles	903	0.6%	100
Total Autos Available (Renter Hhs)	187,135		
Average Autos per Household (Renter Hhs)	1.15		97
Total Male Population, 16+ Years	390,321		
In Armed Forces	3,298	0.8%	90
Employed	258,849	66.3%	101
Unemployed	15,538	4.0%	100
Not in Labor Force	112,636	28.9%	99
Total Female Population, 16+ Years	437,153		
In Armed Forces	443	0.1%	69
Employed	241,947	55.3%	102
Unemployed	14,311	3.3%	98
Not in Labor Force	180,452	41.3%	97
Total Population, 25+ Years	693,890		
No High School Diploma	152,736	22.0%	112
High School Graduate	192,640	27.8%	97
College, No Degree	122,154	17.6%	84
Associate Degree	48,467	7.0%	111
College Degree	110,187	15.9%	102
Graduate/Professional Degree	67,706	9.8%	110