

## Premium Demographic Profile Report: 2010 Estimates

Rhode Island

Demographic Description	Total	%	Market Index
<b>Total Households</b>	<b>404,389</b>		
<b>Households by Race of Householder</b>			
White	278,806	68.9%	106
Black	12,687	3.1%	33
Native American/Alaskan Native	1,360	0.3%	58
Asian/Hawaiian/Pacific Islander	5,450	1.3%	63
Other/Multi-Racial	106,086	26.2%	116
<b>Households, Hispanic Head of Hh</b>	<b>36,411</b>	<b>9.0%</b>	<b>79</b>
<b>Households by Age of Householder</b>			
< 25 Years	18,871	4.7%	93
25 - 34 Years	60,213	14.9%	92
35 - 44 Years	70,478	17.4%	96
45 - 54 Years	86,583	21.4%	103
55 - 64 Years	74,713	18.5%	103
65 - 74 Years	47,620	11.8%	99
75 - 84 Years	31,178	7.7%	106
85+ Years	14,733	3.6%	122
<b>Households by Count of Persons</b>			
1 Person	123,981	30.7%	110
2 Persons	116,807	28.9%	97
3 Persons	60,062	14.9%	99
4 Persons	63,767	15.8%	102
5 Persons	26,787	6.6%	93
6 Persons	8,612	2.1%	78
7+ Persons	4,373	1.1%	56
<b>Family Households</b>	<b>254,047</b>		
<b>Families by Type</b>			
Married Couple, Children	80,467	31.7%	95
Male Head of Hh, No Wife, Children	8,328	3.3%	81
Female Head of Hh, No Husband, Children	35,837	14.1%	108
Married Couple, No Children	105,683	41.6%	103
Male Head of Hh, No Wife, No Children	8,261	3.3%	108
Female Head of Hh, No Husband, No Children	15,471	6.1%	104
<b>Non-Family Households</b>	<b>150,342</b>		
<b>Non-Families by Type</b>			
1 Person, Male	53,696	35.7%	98
1 Person, Female	70,285	46.8%	101
2+ Persons, Male Head of Hh, Children	709	0.5%	66
2+ Persons, Female Head of Hh, Children	324	0.2%	91
2+ Persons, Male Head of Hh, No Children	13,935	9.3%	101
2+ Persons, Female Head of Hh, No Children	11,393	7.6%	106



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<b>Family Households</b>	<b>254,047</b>		
<b>Family Households by Income</b>			
< \$10,000	10,020	3.9%	95
\$10,000 - \$14,999	7,750	3.1%	97
\$15,000 - \$19,999	8,778	3.5%	90
\$20,000 - \$24,999	9,759	3.8%	91
\$25,000 - \$29,999	9,240	3.6%	81
\$30,000 - \$34,999	11,191	4.4%	94
\$35,000 - \$39,999	10,689	4.2%	92
\$40,000 - \$49,999	20,733	8.2%	89
\$50,000 - \$59,999	19,676	7.7%	88
\$60,000 - \$74,999	27,825	11.0%	93
\$75,000 - \$99,999	44,111	17.4%	114
\$100,000 - \$124,999	29,920	11.8%	120
\$125,000 - \$149,999	17,263	6.8%	118
\$150,000 - \$199,999	15,542	6.1%	111
\$200,000 - \$249,999	3,951	1.6%	94
\$250,000+	7,599	3.0%	93
<b>Aggregate Family Income (Millions)</b>	<b>\$23,219</b>		
<b>Average Family Income</b>	<b>\$91,395</b>		109
<b>Median Family Income</b>	<b>\$69,801</b>		109
<b>Non-Family Households</b>	<b>150,342</b>		
<b>Non-Family Households by Income</b>			
< \$10,000	21,927	14.6%	113
\$10,000 - \$14,999	17,125	11.4%	112
\$15,000 - \$19,999	12,206	8.1%	98
\$20,000 - \$24,999	10,839	7.2%	96
\$25,000 - \$29,999	8,360	5.6%	81
\$30,000 - \$34,999	9,910	6.6%	100
\$35,000 - \$39,999	7,784	5.2%	93
\$40,000 - \$49,999	12,560	8.4%	86
\$50,000 - \$59,999	11,677	7.8%	100
\$60,000 - \$74,999	13,262	8.8%	110
\$75,000 - \$99,999	12,638	8.4%	112
\$100,000 - \$124,999	5,418	3.6%	93
\$125,000 - \$149,999	2,418	1.6%	84
\$150,000 - \$199,999	2,490	1.7%	96
\$200,000 - \$249,999	558	0.4%	75
\$250,000+	1,170	0.8%	73
<b>Aggregate Non-Family Income (Millions)</b>	<b>\$7,025</b>		
<b>Average Non-Family Income</b>	<b>\$46,727</b>		103
<b>Median Non-Family Income</b>	<b>\$32,200</b>		95



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<b>Total Households</b>	<b>404,389</b>		
<b>Owner-Occupied Households</b>	<b>254,038</b>	<b>62.8%</b>	<b>94</b>
0 Vehicles	6,291	2.5%	79
1 Vehicle	65,102	25.6%	99
2 Vehicle	114,969	45.3%	103
3 Vehicle	47,310	18.6%	99
4 Vehicle	15,828	6.2%	103
5+ Vehicles	4,538	1.8%	77
<b>Total Autos Available (Owner Hhs)</b>	<b>536,996</b>		
<b>Average Autos per Household (Owner Hhs)</b>	<b>2.11</b>		100
<b>Renter-Occupied Households</b>	<b>150,351</b>	<b>37.2%</b>	<b>113</b>
0 Vehicles	28,978	19.3%	99
1 Vehicle	77,642	51.6%	109
2 Vehicle	33,893	22.5%	89
3 Vehicle	6,491	4.3%	76
4 Vehicle	1,967	1.3%	95
5+ Vehicles	1,380	0.9%	165
<b>Total Autos Available (Renter Hhs)</b>	<b>190,493</b>		
<b>Average Autos per Household (Renter Hhs)</b>	<b>1.27</b>		97
<b>Total Male Population, 16+ Years</b>	<b>410,373</b>		
In Armed Forces	3,163	0.8%	95
Employed	258,507	63.0%	98
Unemployed	32,287	7.9%	123
Not in Labor Force	116,416	28.4%	100
<b>Total Female Population, 16+ Years</b>	<b>443,984</b>		
In Armed Forces	525	0.1%	92
Employed	240,705	54.2%	101
Unemployed	30,064	6.8%	127
Not in Labor Force	172,690	38.9%	95
<b>Total Population, 25+ Years</b>	<b>720,445</b>		
No High School Diploma	114,791	15.9%	109
High School Graduate	209,179	29.0%	98
College, No Degree	121,370	16.8%	85
Associate Degree	53,687	7.5%	97
College Degree	135,863	18.9%	106
Graduate/Professional Degree	85,555	11.9%	115