

Demographic Description	Total	%	Market Index
Total Population	1,052,310		
in Households	1,014,052	96.4%	99
in Families	828,608	78.7%	96
in Non-Families	185,444	17.6%	117
in Group Quarters	38,258	3.6%	140
Population by Race			
White	862,842	82.0%	111
Black	63,336	6.0%	48
Native American/Alaskan Native	6,375	0.6%	61
Asian/Hawaiian/Pacific Islander	29,090	2.8%	61
Other/Multi-Racial	90,667	8.6%	104
Hispanic Population	131,693	12.5%	71
Population by Age			
< 5 Years	60,897	5.8%	86
5 - 9 Years	60,258	5.7%	86
10 - 14 Years	62,251	5.9%	90
15 - 19 Years	72,463	6.9%	108
20 - 24 Years	75,996	7.2%	111
25 - 34 Years	134,694	12.8%	95
35 - 44 Years	137,390	13.1%	103
45 - 54 Years	158,962	15.1%	115
55 - 64 Years	132,236	12.6%	99
65 - 74 Years	80,132	7.6%	88
75 - 84 Years	49,662	4.7%	106
85+ Years	27,369	2.6%	130
Median Age	39.5		104
Total Male Population	511,662		
Males, < 5 Years	31,006	6.1%	87
Males, 5 - 9 Years	30,937	6.0%	88
Males, 10 - 14 Years	31,960	6.2%	92
Males, 15 - 19 Years	36,751	7.2%	109
Males, 20 - 24 Years	38,497	7.5%	111
Males, 25 - 34 Years	68,625	13.4%	96
Males, 35 - 44 Years	67,685	13.2%	102
Males, 45 - 54 Years	77,251	15.1%	114
Males, 55 - 64 Years	63,641	12.4%	100
Males, 65 - 74 Years	36,925	7.2%	88
Males, 75 - 84 Years	19,970	3.9%	101
Males, 85+ Years	8,414	1.6%	118
Median Age, Males	37.8		103

Demographic Description	Total	%	Market Index
Total Female Population	540,648		
Females, < 5 Years	29,891	5.5%	85
Females, 5 - 9 Years	29,321	5.4%	84
Females, 10 - 14 Years	30,291	5.6%	88
Females, 15 - 19 Years	35,712	6.6%	108
Females, 20 - 24 Years	37,499	6.9%	110
Females, 25 - 34 Years	66,069	12.2%	94
Females, 35 - 44 Years	69,705	12.9%	104
Females, 45 - 54 Years	81,711	15.1%	115
Females, 55 - 64 Years	68,595	12.7%	98
Females, 65 - 74 Years	43,207	8.0%	87
Females, 75 - 84 Years	29,692	5.5%	109
Females, 85+ Years	18,955	3.5%	135
Median Age, Females	41.1		104
Households by Income			
< \$10,000	31,947	7.9%	108
\$10,000 - \$14,999	24,875	6.2%	119
\$15,000 - \$19,999	20,984	5.2%	91
\$20,000 - \$24,999	20,598	5.1%	83
\$25,000 - \$29,999	17,600	4.4%	68
\$30,000 - \$34,999	21,101	5.2%	89
\$35,000 - \$39,999	18,473	4.6%	76
\$40,000 - \$49,999	33,293	8.2%	72
\$50,000 - \$59,999	31,353	7.8%	80
\$60,000 - \$74,999	41,087	10.2%	80
\$75,000 - \$99,999	56,749	14.0%	127
\$100,000 - \$124,999	35,338	8.7%	156
\$125,000 - \$149,999	19,681	4.9%	174
\$150,000 - \$199,999	18,032	4.5%	236
\$200,000 - \$249,999	4,509	1.1%	156
\$250,000+	8,769	2.2%	126
Aggregate Household Income (Millions)	\$30,244		
Average Household Income	\$74,789		97
Median Household Income	\$54,205		97
Households by Disposable Income			
< \$10,000	35,717	8.8%	121
\$10,000 - \$14,999	23,845	5.9%	114
\$15,000 - \$19,999	23,583	5.8%	102
\$20,000 - \$24,999	23,930	5.9%	97
\$25,000 - \$29,999	25,070	6.2%	97
\$30,000 - \$34,999	23,642	5.8%	100
\$35,000 - \$39,999	22,576	5.6%	93
\$40,000 - \$49,999	43,113	10.7%	94
\$50,000 - \$59,999	38,030	9.4%	97
\$60,000 - \$74,999	53,992	13.4%	105
\$75,000 - \$99,999	45,042	11.1%	101
\$100,000 - \$124,999	21,926	5.4%	97
\$125,000 - \$149,999	10,012	2.5%	89
\$150,000 - \$199,999	6,061	1.5%	79
\$200,000 - \$249,999	2,138	0.5%	74
\$250,000+	5,712	1.4%	82

Demographic Description	Total	%	Market Index
Aggregate Household Disposable Income (Millions)	\$25,187		
Average Household Disposable Income	\$62,285		97
Median Household Disposable Income	\$45,508		97
Total Households	404,389		
with Children	125,665	31.1%	95
Average Size	2.51		95
Total Families	254,047	62.8%	96
with Children	124,632	49.1%	98
Average Size	3.26		95
Total Non-Families	150,342	37.2%	107
with Children	1,033	0.7%	81
Average Size	1.23		104
Households by Count of Persons			
1 Person	123,981	30.7%	106
2 Persons	116,807	28.9%	103
3-4 Persons	123,829	30.6%	101
5+ Persons	39,772	9.8%	78
Total Housing Units	452,663		
Owner	254,038	56.1%	95
Renter	150,351	33.2%	115
Vacant	48,274	10.7%	88
Households by Vehicles Available			
0 Vehicles	35,269	8.7%	110
1 Vehicle	142,744	35.3%	109
2 Vehicles	148,862	36.8%	99
3+ Vehicles	77,514	19.2%	86
Total Vehicles Available	727,489		
Average Vehicles per Household	1.80		95